

AUTHOR VISIT

WELCOME KIT

YOUR SCHOOL'S NAME
HERE

PREPARED BY
JUSTIN COLÓN

VAMPURR

Cover
Coming Soon

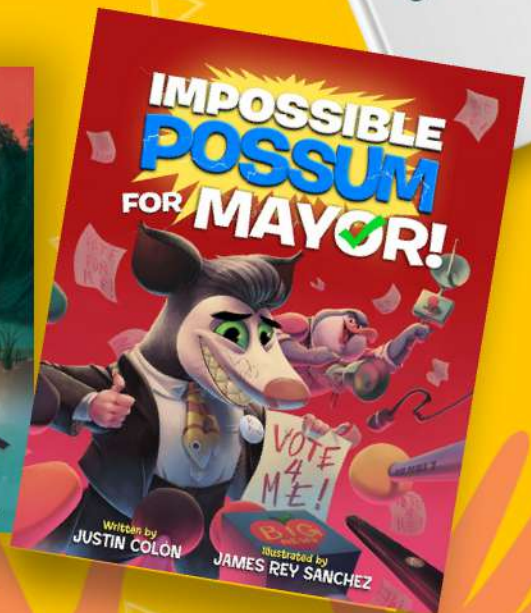
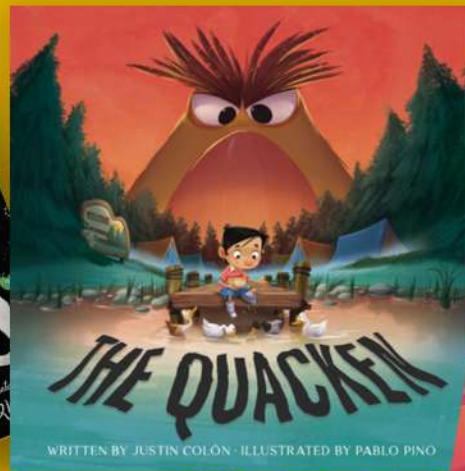
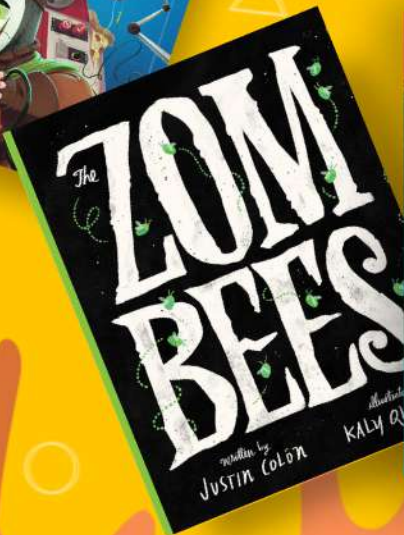


TABLE OF CONTENTS



MEET THE AUTHOR

A welcome letter from the author
Author's biographical information for educators
Author's biographical information for students

SECTION
1

LOGISTICAL AND PROMOTIONAL DOCUMENTS

- Book sale order form
- Promotional author visit fliers
- List of information to provide author
- Tentative schedule
- Equipment checklist

SECTION
2

IDEAS & ACTIVITIES FOR HYPING STUDENTS UP

- Ideas for generating enthusiasm among students
- Printable activities, including: word searches, 'spot the differences', and coloring pages

SECTION
3

JUSTIN'S PUBLISHED AND FORTHCOMING BOOKS

One-sheet pages for each of the author's published and forthcoming books

SECTION
4





THANK YOU FOR BOOKING A SCHOOL VISIT WITH ME!

I'm excited to connect with the students and staff of [Your School's Name Here]. My intention is to entertain, educate, and inspire, leaving everyone feeling like they've just been sugared up on literacy in the most fun way possible. To help accomplish this, I've included information and materials within this kit for you to review and use leading up to my visit. You are welcome to print and share these resources with your school's team. Please don't hesitate to reach out if you have any questions or concerns in the meantime.

Warm Regards,

JUSTIN COLÓN

www.justincolonbooks.com



**MEET THE
AUTHOR**



Meet the Author

JUSTIN COLÓN

HELLO THERE!

My name is Justin Colón and I'm looking forward to connecting with the students and staff at [Your School's Name Here] during my upcoming visit.

EDUCATION & CREDENTIALS

- B.A. in History, Fordham University
- Formally trained SAG actor who has co-starred on hit shows for Netflix, Amazon, CBS, FOX & BET+
- Working with publishers such as Simon & Schuster, Disney-Hyperion, and Macmillan
- Has appeared on/at NPR, New York Comic Con, School Library Journal's Picture Book Palooza & Latinx Kidlit Book Festival as a featured author
- Provides writing and publishing webinars, classes, editorial services, and mentorship through The Kidlit Hive (www.kidlithive.com)



WHY I WRITE PICTURE BOOKS:

“Picture books can entertain. Educate. Inspire. Enlighten. Foster imagination and empathy. Provide escape. Open minds. Expand worlds. And so much more. They are therapeutic works of art and there is no expiration date for reading them. From a child still in the womb to the oldest and wisest of individuals, anyone can enjoy them.”

—Justin Colón, Interview with Mr. Schu

FUN FACT

I share a birthday with the late Eric Carle, creator of *The Very Hungry Caterpillar*.

LET'S CONNECT! @justincolonbooks



Bluesky



substack

PUBLISHED & FORTHCOMING PICTURE BOOKS



Illustrated by Pablo Pino
Simon & Schuster
July 16, 2024



Illustrated by James Rey Sanchez
Disney Hyperion
October 18, 2024



Illustrated by Kaly Quarles
Simon & Schuster
July 15, 2025



Illustrated by James Rey Sanchez
Disney Hyperion
November 18, 2025



VAMPURR
Cover
coming soon

Illustrated by Lenny Wen
FSG/Macmillan
Spring 2026

Hello
my name is

**JUSTIN
COLÓN**



I'm excited to visit
your school and meet you!

WRITING IS SPECIAL TO ME BECAUSE:

I am a storyteller, and storytelling is a way for me: To think. To feel. To dream. To create. I can meet new characters and explore new worlds. It's like I'm on an adventure through my imagination, and nothing is impossible there. When I write, I feel like a kid again.



FUN FACTS

1. I'm from New York.
2. I'm a beekeeper.
(I'm also allergic to bees)
3. I once jumped out of an airplane.
4. I'm learning how to play the piano.
5. I have two brothers, Jordan and Julian (yup, our names all begin with J).
6. I also have two dogs, Harley and Brooks. I adopted them from Georgia and Florida.
7. Halloween is my favorite holiday, and *The Nightmare Before Christmas* is my favorite movie.

FUN BOOK FACT:

I named the main character in *The Quacken Hector* because that was my grandfather's name.

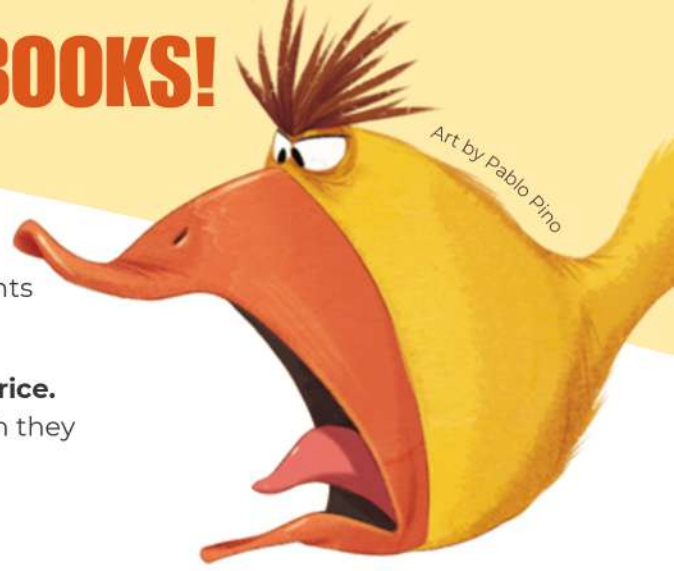


SECTION 2

LOGISTICAL & PROMOTIONAL DOCUMENTS



GET YOUR AUTOGRAPHED BOOKS!



Dear Families,

Local children's book author Justin Colón will be visiting the students of George A Jackson Elementary School on **[Date Here]**.

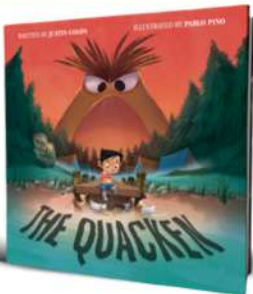
You have the opportunity to purchase his books at a **discounted price**. **Justin will autograph and personalize your child's book(s)**, which they will receive the day of his visit.

STEPS TO ORDER:

- 1) Fill out the fields below.
- 2) Enclose payment, either exact cash amount or a check made payable to Justin Colón
- 3) Return this form with full payment to Mrs. Melia in the library.

ORDERS DUE BY: Date Here

QUESTIONS? Email: Email Address Here



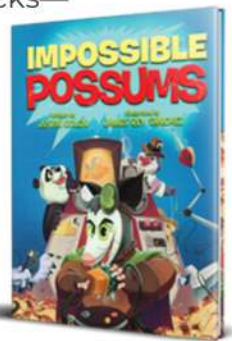
THE QUACKEN (40 Pg. Picture Book)

Lurking in the lake at Cucumonga Campground is a fearsome and frightening creature. Legend says that it swallows kids, canoes, and even whales whole. But all Hector sees are cute, cuddly, quacking ducks. Until he breaks the campground's most important rule—Don't Feed the Ducks—and releases ... the Quacken.

Simon & Schuster

IMPOSSIBLE POSSUMS (40 pg. Picture Book)

Life as an aspiring villain is lonely for Carl the possum, so he's on a mission to create a like-minded conspirator. But when his Possum Populator arrives, it requires assembly (and villains don't have time for that). So, Carl tosses the instructions, leading to a series of outlandish mishaps and mounting frustration as the contraption pops out all the wrong creations.



Disney·HYPERION

Art by James Rey Sanchez

TITLE (HARDCOVER)	PRICE	QTY.	TOTAL PRICE	NAME(S) TO BE INSCRIBED IN EACH BOOK
THE QUACKEN	\$14			
IMPOSSIBLE POSSUMS	\$13			
TOTAL PAYMENT DUE:				TOTAL PAYMENT ENCLOSED:



PAYMENT METHOD

(Please select one)



● Cash



● Check

STUDENT'S INFORMATION:

Name: _____

Teacher: _____

Grade: _____



IMPORTANT INFORMATION TO PROVIDE AUTHOR

Please send to Justin 1+ weeks before his visit
You are welcome to share additional information you feel may be helpful to Justin.

01

Arrival time

02

How to avoid drop-off and pick-up lines

03

Where to park, and whether a parking space will be reserved for him

04

Where and who to meet

05

How many students will be attending each presentation

06

Teacher's name, class size, and grade level of each participating class

07

Where Author's presentation will be held:
classroom, library, auditorium, gymnasium

08

Information regarding equipment/tech setup and capabilities,
including Wi-Fi network and password information

09

Length and location of book signing(s), if applicable

10

Where lunch will be provided and what will be available, if applicable

EQUIPMENT CHECKLIST

01

Digital projector with sound and HDMI input
(so author can use his own computer)

02

Large projector screen
and ability to dim light of surrounding area

03

Remote for projector

04

Handheld or cordless microphone or headset
*for assemblies only

05

Nearby outlet(s) & extension cord(s)

06

A small desk/table (if signing books)



DATE: _____

SAMPLE SCHEDULE FOR AUTHOR VISIT

VISITING AUTHOR: JUSTIN COLÓN

Time	Task/Activity	Description
8:00 - 8:40 AM	Arrival & Setup	Author checks in, sets up equipment & staging, test slideshow
8:40 - 9:20 AM	Assembly	Grades K-2
9:50 - 10:40 AM	Assembly	Grades 3-5
11:00 AM - 12:00 PM	Meet & Greet	Author signs books
12:00 - 12:30 PM	Lunch	Author eats lunch with students
12:30 - 1:30 PM	Meet & Greet	Author signs books
1:40 - 2:30 PM	Assembly	Grades 4-5
2:30 - 3:30 PM	Breakdown & Departure	Author leaves



www.justincolonbooks.com

ART © 2024 BY PABLO PINO





FLYER CUSTOMIZATION

ART © 2024 BY PABLO PINO



POLICE DEPARTMENT
MISSING

It's free!

The following section contains printable fliers to post throughout your school. I am happy to customize them based upon your school's needs. Simply email me at justincolonbooks@gmail.com with 'School Visit: Flier Customization' in the subject line. In the body of the email, please provide the following information:

- Name of School
- Name and Email of individual I should send updated fliers to (if different than person sending inquiry)
- Date needed by
- Specific information/content you would like me to include/adjust

*I am also happy to provide you access to your school's custom welcome kit via Canva for you to make the edits on your own.

Warm Regards,

JUSTIN COLÓN

www.justincolonbooks.com



POLICE DEPARTMENT
MISSING



GET READY TO
**QUACK
UP!**
JUSTIN COLÓN IS VISITING OUR SCHOOL
DATE HERE!



Activities:

- Storytime Read Aloud
- Audience Interaction
- Prizes
- & More!



ART © 2024 BY PABLO PINO



DATE
HERE

AN AUTHOR IS VISITING OUR SCHOOL!

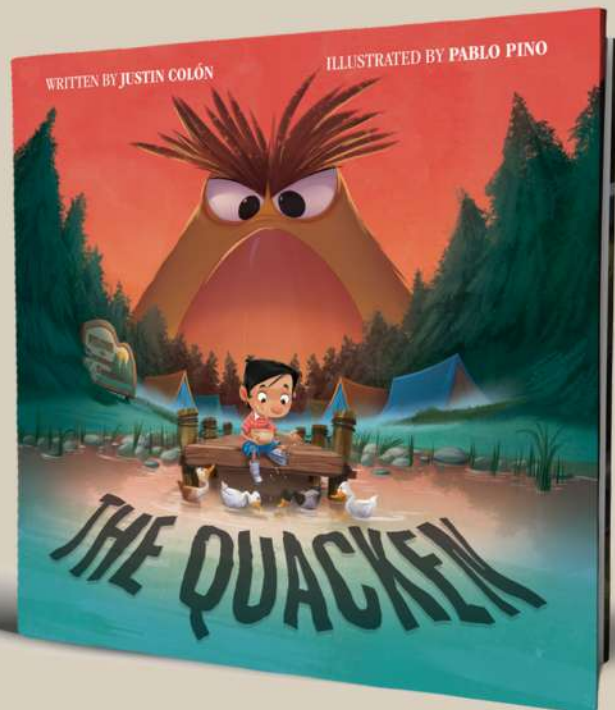
JUSTIN COLÓN WILL SOON BE HERE TO READ HIS
DEBUT PICTURE BOOK, THE QUACKEN, AND CHAT
ABOUT HOW PICTURE BOOKS ARE MADE.

**An author
is visiting
our school!**

Date Here!



Justin Colón





COLOR ME!



DO NOT FEED
THE DUCKS



SECTION 4

**AUTHOR'S PUBLISHED
& FORTHCOMING BOOKS**



Lurking in the lake at Cucumonga

Campground is a fearsome,
ferocious, frightening creature.

Legend says that it swallows kids,
canoes, even whales . . . WHOLE.

But all Hector sees are cute,
cuddly, quacking ducks. Until he
breaks the campground's most
important rule—DO NOT FEED
THE DUCKS Feed—and releases . . .

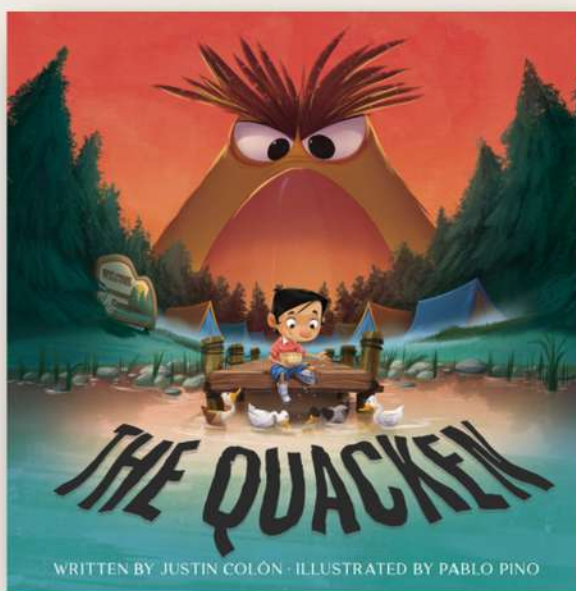
THE QUACKEN.

Fans of The Bad Seed and
Creepy Carrots will flock to
this spooky, silly story about facing
your fears—even when they're
standing right behind you!



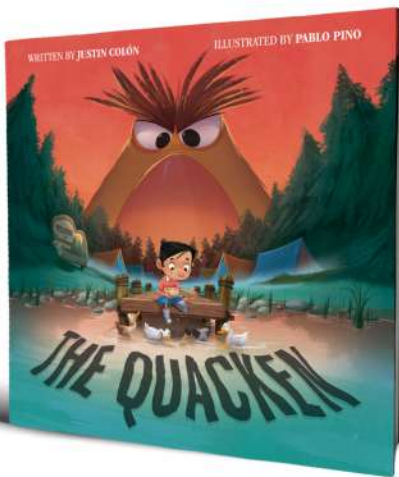
ART © 2024 PABLO PINO

THE QUACKEN



Written by Justin Colón
Illustrated by Pablo Pino
Published by Simon & Schuster
Publication Date: July 16, 2024
Length: 40 Pages
ISBN 13: 9781368099776

www.justincolonbooks.com



PRAISE FOR THE QUACKEN

Written by Justin Colón
Illustrated by Pablo Pino
Published by Simon & Schuster BFYR
Publication Date: July 16, 2024
Length: 40 Pages
ISBN 13: 9781368099776

TRADE REVIEWS:

“Pitch-perfect tension and delightful silliness . . . Reminiscent of old, cheesy horror films, this tale will make a hilariously over-the-top read-aloud.” — Kirkus Reviews

“Debut author Colón and Pino (Pumpkin Day at the Zoo) mix broad spoofs of horror tropes... with the silly extravagance and tight pacing of an 11-minute cartoon. And when a gag both comical and literal finally saves Hector, the story proves itself to be all in good fun, resulting in a lighthearted vibe that’s nothing to quack at.” — Publishers Weekly

BLURBS:

“Legend has it there’s a new campfire tale in town, one to thrill and delight generations for ages, and they call it...THE QUACKEN.” — Antwan Eady, award-winning author of Nigel and the Moon

“A fun, suspenseful story about a legendary creature who is equal parts eerie and entertaining.” — Jessie Sima, New York Times bestselling creator of Not Quite Narwhal

RECOGNITION:

July/August 2024 Kid’s Indie Next Pick
Nominated by Carrie Koepke, Skylark Bookshop, Columbia, MO

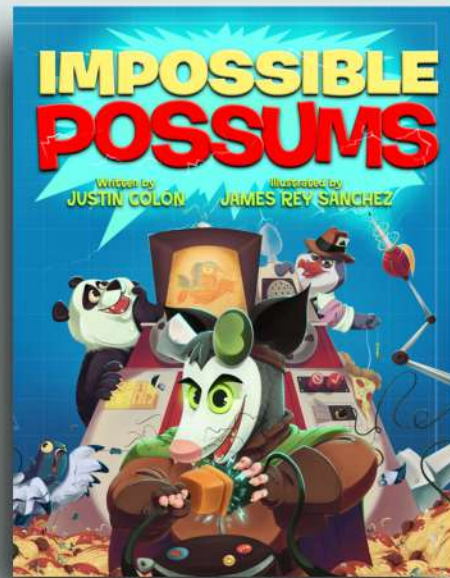
“Take your kiddos camping, and pack this book for a dramatic flashlight read. What goofy outdoor absurd hilarity!
(And seriously, don’t feed the ducks.)”



©2021 American Booksellers Association.
Used with Permission.



IMPOSSIBLE POSSUMS



This is Carl.
He's bad.
Bad to the bone.

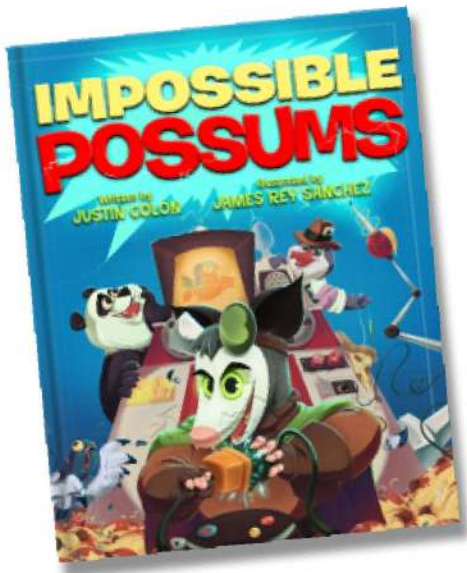
But even bad possums
can get lonely.
The solution?
More Carls!
MUAHAHAHA!

When his possum-making
machine arrives,
it requires assembly.
Pfft, villains don't waste
time reading instructions!
So Carl ditches them.

What could **possibly** go wrong?

Written by Justin Colón
Illustrated by James Rey Sanchez
Publishing with Disney Hyperion
Publication Date: October 18, 2024
Length: 40 Pages
ISBN 13: 9781368099776

www.justincolonbooks.com



IMPOSSIBLE POSSUMS

Written by Justin Colón
Illustrated by James Rey Sanchez
Published by Disney Hyperion
Publication Date: November 2025
Length: 40 Pages
ISBN 13: 9781368099776

Perfect for fans of Despicable Me and Lilo & Stitch, this exceptionally goofy picture book will have readers laughing and eager for more diabolical misadventures with Carl at the helm.

Life as an aspiring villain is lonely for Carl the possum, so he's on a mission to create a like-minded conspirator. But when his Possum Populator arrives, it requires assembly (and villains don't have time for that). So, Carl tosses the instructions, leading to a series of hilarious mishaps the contraption pops out all the wrong creations.

PRAISE FOR IMPOSSIBLE POSSUMS

"Kids will giggle over this comically inventive story and Carl's exaggeratedly humorous wickedness and will enjoy coming up with additional outlandish P possibilities the Populator could deliver. The dynamic, colorful digital illustrations are equally riotous, conveying sound effects and deploying typographical creativeness. Fast-paced fun and hijinks." — Kirkus Reviews



SAMPLE SPREAD FROM THE BOOK

This is Carl.



And this is his sidekick,
Philbert.



Together, they've cooked up
a diabolical plan to take over
the world.

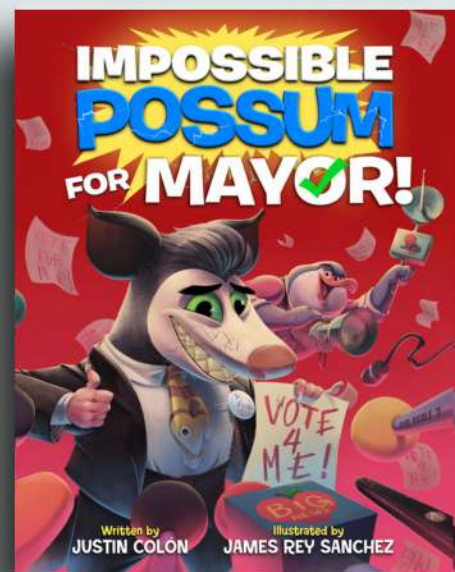
Now Carl is running for
mayor. All he has to do is win!
But Carl and Philbert
know nothing about election
campaigns . . . or humans.

What could possibly go wrong?!



ART © 2025 BY JAMES REY SANCHEZ

IMPOSSIBLE POSSUM FOR MAYOR



Written by Justin Colón
Illustrated by James Rey Sanchez
Publishing with Disney Hyperion
Publication Date: November 18 2025
Length: 40 Pages
ISBN 13: 9781368099844

www.justincolonbooks.com

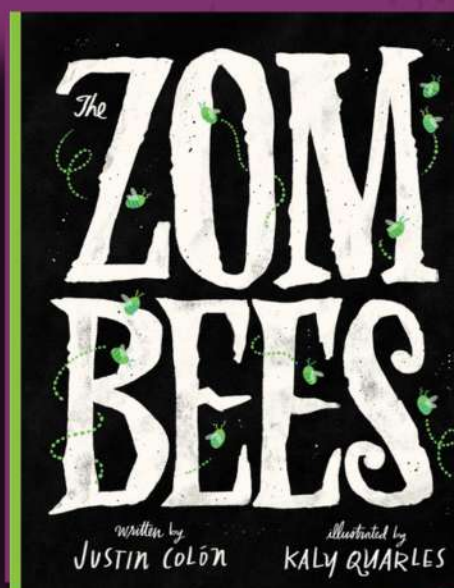
What's that
creepy buzzing sound
coming from the
graveyard ground?

It's the
ZOMBEEES!

What's in their
glowing sack?
Have they come to
eat our brains?
Or are these bees up to
something more
tricky (and treat-y)?



THE ZOMBEEES



Written by Justin Colón
Illustrated by Kaly Quarles
Publishing with Simon & Schuster
Publication Date: July 15 2025
Length: 32 Pages
ISBN 13: 9781665922500

**Now available for pre-order through
major retailers and indie bookstores!**

www.justincolonbooks.com

*Born among tombstones
beneath the blood moon's light,*
a vampire kitten longs to find a
loving home like her adopted
siblings, but her unusual
appearance and abilities send
visitors fleeing the cemetery in
fright, until an eerie fog rolls in,
and with it a unique and
unexpected new friend.

OPENING EXCERPT:

On a crisp autumn evening,
Beneath the blood moon's light,
Tucked between tombstones . . .
Six kittens were born.

The first five were perfectly ordinary.



ART © 2025 BY LENNY WEN

VAMPURR

**Cover
coming soon**

Written by Justin Colón
Illustrated by Lenny Wen
Publishing with FSG/Macmillan
Length: 40 Pages
ISBN 13: Not Yet Available

Arriving Spring 2026!

www.justincolonbooks.com